



## Entertainers, performers and volunteers needed

**Sept. 18, 2016** – If playing to an audience that is constantly running away sounds like your kind of gig, the Niagara Falls International Marathon wants to hear from you.

Race Directors Diane Chesla and Henri Ragetlie want to activate areas along the 41.1 kilometre race course with live performers for participants and spectators to enjoy and invite musicians, performers and entertainers to help create “cheer stations” that reflect Niagara’s arts and culture community.

Interested school bands, military bands, dance groups, choirs, cheerleading teams and other types of performers are welcome to apply at [www.niagarafallsmarathon.com/volunteers](http://www.niagarafallsmarathon.com/volunteers).

“Finishing a marathon, a half marathon, a 10 km or even a 5 km can definitely be a challenge and for some participants encouragement along the race course can be vital,” said Diane Chesla. “We want our races to be fun and memorable and we hope our on-course entertainers will help keep our participants motivated every step towards their accomplishments.”

The Niagara Falls International Marathon’s race weekend is set for Oct. 28 to 30. The full marathon begins in Buffalo N.Y and finishes in Niagara Falls, ON. Other races include a half marathon, the David Gregory MacKinnon Memorial 10 km and the Niagara Helicopter 5 km. All races finish at the brink of the falls.

Space is limited for volunteer musicians and performers. Organizers are offering prize money for groups who wow runners and are voted “best on-course entertainment.” First prize is \$500.

Niagara Falls International Marathon  
5603 Spring St. Niagara Falls, ON L2G 1P7  
905-356-9460 [racedirector@niagarafallsmarathon.com](mailto:racedirector@niagarafallsmarathon.com)



The marathon is also looking for local actors to cheer runners on dressed as celebrity look-alikes - Interested=?email [racedirector@niagarafallsmarathon.com](mailto:racedirector@niagarafallsmarathon.com).

### **Volunteers needed for Race Weekend**

Organizers need more than 1,000-volunteers to make the annual Race Weekend a success. Among other things, volunteers help race participants with registration, staff on-course water stations and award finisher medals.

“There are some great opportunities for our community members to get involved in their hometown marathon,” said Ragetlie. “Our volunteers play a crucial role in a successful and safe Race Weekend. We couldn’t do this major event without the time, energy and support our community graciously gives us every year.”

All volunteers will receive a FREE shirt and tag credentials to wear over Race Weekend. Volunteers are also invited to celebrate a job well done during a post-event volunteer appreciation reception.

Visit [www.niagarafallsmarathon.com/volunteers](http://www.niagarafallsmarathon.com/volunteers) for more information about volunteer opportunities.

-30-

### **Contact**

Diane Chesla and Henri Ragetlie  
2016 Race Directors  
[racedirector@niagarafallsmarathon.com](mailto:racedirector@niagarafallsmarathon.com)  
905-356-9460 ext. 501

Rob Lapensee  
Media Relations  
[rob@niagarafallsmarathon.com](mailto:rob@niagarafallsmarathon.com)  
905-356-9460 ext. 506

Niagara Falls International Marathon  
5603 Spring St. Niagara Falls, ON L2G 1P7  
905-356-9460 [racedirector@niagarafallsmarathon.com](mailto:racedirector@niagarafallsmarathon.com)